

M.B.A. – Business Administration

On-Campus M.B.A. Degree Program

The on-campus M.B.A. Degree is designed primarily for working professionals who wish to pursue advanced studies in business to expand their business management knowledge and enhance their employment opportunities. An M.B.A. degree candidate is expected to be able to understand and apply a variety of organizational, managerial, and analytical skills. Additionally, candidates are expected to be knowledgeable in current business literature and trends. Depending on a student's prior academic background, the program will take 30-51 semester credit hours to complete. On-campus M.B.A. classes typically meet in the evenings or on weekends to accommodate the needs of working professionals. For course descriptions and other information related to graduate studies visit our website at <http://www.utb.edu/vpaa/graduate>.

Admission Requirements

Evidence of academic achievement and potential for advanced study and research is required for graduate admission. Specific criteria for Unconditional Admission for Master's degree seeking students in Business Administration are:

- Undergraduate GPA of 3.0
- GMAT score of 400 or
- GRE score of 400 on Verbal, 400 on Quantitative, and 4.0 on the Analytical
- GPA of 3.0 in the Foundation courses

Applicants with an undergraduate GPA of at least 2.5 and/or GRE scores lower than those specified are also encouraged to apply.

Notification of decisions on graduate admission is made by the Office of Graduate Studies based on the admission criteria and recommendation of the academic department. Information related to application procedures and deadlines is available at the Office of Graduate Studies.



M.B.A. Prerequisite Competencies

The following prerequisite competencies are required of students applying to the M.B.A. program:

Computer Literacy - Equivalent to COSC 1305, or three (3) credit hours of BMIS courses
College Algebra - Equivalent to MATH 1314 or MATH 1324
Statistics - Equivalent to BUSI 3341 or BUSIU 2341 (BUSIU 2341 includes a required 1-hr computer lab)

Knowledge in these areas can be demonstrated by the specified UTB/TSC courses, equivalent coursework at an accredited university, or CLEP exam. In the case of computer literacy, the M.B.A. Director may consider substantial work experience in making the determination of a course waiver. The M.B.A. Program Director will make all waiver determination under the authority of the Dean of the School of Business and in accordance with the academic policies established by the Graduate Faculty of the School of Business.

M.B.A. Foundation Courses

M.B.A. Foundation knowledge includes up to 21 hours of coursework. Any or all of these courses and credit hours may be waived if equivalent knowledge has been mastered in substantially similar, coursework within the seven-year limit on transfer credits at an accredited institution, with a grade of "B" or better.

Course	Title	Credit Hours
ACCT 6301	Accounting for Managers	3 hours
BLAW 6301	Legal Environment of Business	3 hours
BMIS 6301	Quantitative Analysis for Business Decisions	3 hours
ECON 6301	Business Economics	3 hours
FINA 6301	Financial Management	3 hours
MANA 6301	Management Theory	3 hours
MARK 6301	Marketing	3 hours
		21 hours

Questions of applicability of coursework and waivers from other institutions will be evaluated by the M.B.A. Program Director under the direction of the Dean of the School of Business.



M.B.A. Core Courses

M.B.A core courses (30 semester hours) offer students advanced and integrated knowledge and tools for successful business analysis and implementation. Specific areas of study include business research methods, strategic utilization of information technology, and administrative policy, along with other required and elective courses. All students must complete the Core courses.

Course waivers are not usually granted for Core courses. However, if a substantially similar course has been successfully completed (e.g., with a grade of "A" or "B") from an accredited institution recognized by the University of Texas at Brownsville within seven years of the planned graduation date, a course substitution or transfer credit may be considered.

Questions of applicability of coursework and course substitutions or transfer credits will be evaluated by the M.B.A Program Director under the direction of the Dean of the School of Business.

Course	Title	Credit Hours
ACCT 6315	Accounting & Financial Analysis	3 hours
BUSI 6310	Business Research	3 hours
FINA 6320	Topics in Financial Management	3 hours
MANA 6320	Advanced Management	3 hours
BMIS 6350	Information Technology for Managers	3 hours
MANA 6360	Production & Operations Management	3 hours
MARK 6330	Marketing Management	3 hours
BUSI 6390	Administrative Policy and Strategy (Capstone Course – taken after substantially all other required courses have been completed)	3 hours
Elective	M.B.A. Elective	3 hours
Elective	M.B.A. Elective	3 hours
Total Core Hours Required		30 hours

M.B.A. Elective Courses

Two M.B.A. business elective courses are required for completion of this MBA Program. They cover a variety of topics and give students an opportunity to gain more in-depth knowledge of certain business topics.

Course	Title	Credit Hours
ACCT 5323	Contemporary Accounting Theory	3 hours
ACCT 5325	Tax Treatment of Capital Assets	3 hours
ACCT 5329	Corporate and Partnership Tax	3 hours
ACCT 5331	Estate and Gift Taxation	3 hours
ACCT 5351	Fraud Examination	3 hours
ACCT 6321	Strategic Cost Management	3 hours
ACCT 6323	Accounting Seminar (specific topics may change)	3 hours
ACCT 6330	Seminar in Auditing	3 hours
ACCT 5380	International Accounting	3 hours
BLAW 6303	Business Law II	3 hours
BLAW 6305	Comparative Business Law	3 hours
BUSI 6325	Entrepreneurship and Innovation	3 hours
BUSI 6380	International Business	3 hours
BUSI 6399	Management Practicum	3 hours
ECON 6351	Economics Seminar (specific topics may change)	3 hours
FINA 6341	Finance Seminar (specific topics may change)	3 hours
MANA 6331	Human Resources Administration & Industrial Relations	3 hours
MANA 6332	Management Seminar (specific topics may change)	3 hours
MANA 6365	Supply Chain Management Strategy	3 hours
MANA 6376	Statistics in Business Decision Making	3 hours
MANA 6380	Business Ethics	3 hours
MARK 6371	Marketing Seminar (specific topics may change)	3 hours
MARK 6372	Marketing Strategy	3 hours



Careers

- Positions in Mid and Upper Level Management
- Business Consulting
- Small Business Management

"Getting my MBA has to be one of the smartest moves I've ever made. I was very fortunate to learn from both my instructors and classmates - most of which have many years of professional experience in their respective fields. UTB was the right choice because it's located here in my own back yard. I embarked on a career in advertising and concurrently pursued my MBA. It was worth it. It has really opened doors for me."

- Jesus de la Llata